

# Family friendly Sky features protecting families across TV and online

At Sky, we put families first, developing products and services that are designed to give parents ultimate peace of mind when their children are watching TV or playing games on their devices. Some of our latest features include Sky Broadband Buddy, the Sky Kids app and Sky Kids Safe Mode on Sky Q.



## Sky Broadband Buddy

Part of the new Sky Broadband Boost package, Sky Broadband Buddy gives parents the freedom to create uninterrupted quality family time by easily pausing the internet, as well as peace of mind for their kids' online safety by managing access to apps and websites. The innovative app, which is supported by Internet Matters, gives parents a simple and easy way to manage internet usage, including time limits, offtimes and bedtimes on connected devices for the entire home and for individual family members - perfect for creating dinner time without screen time.

The new app is the only UK service of its kind that works both in the home via WiFi and out of home via 3G/4G connections.

## Sky Kids Safe Mode for Sky Q

Kids Safe Mode provides a safe space for kids to watch child-friendly TV at home. Parents can lock any Sky Q box in their home in the Kids section by simply selecting the setting and entering their TV PIN, so that parents can watch their favourite shows in one room while the kids watch TV safely in another. Once activated, all non-kids' content including live TV channels, recordings, on-demand shows and apps will be blocked, meaning that little ones will only be able to see and explore content (up to the age 12) that is just for them.

## Sky Kids app

Available at no extra cost to Sky TV customers with the Sky Kids pack, the Sky Kids app is the streaming service that allows your kids to watch their favourite TV shows on demand with a compatible mobile or tablet in the UK. The app offers a fun and safe way for children to play games and watch shows in a family friendly environment, with no adverts. Each child can have an age profile set, so they can only access the content that is right for them and Sleep Mode lets adults choose when the app will automatically switch off.